

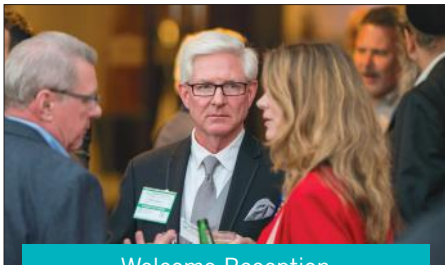


Sponsorship Opportunities



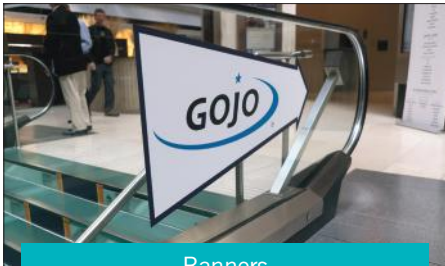
Your 2023 HIDA Streamlining Healthcare Expo and Business Exchange sponsorship ensures that your company and products have name recognition and visibility with over 800 conference participants.

HIDA offers a full menu of sponsorship opportunities at various price points, so you can select the options that best suit your marketing calendar, promotions, and budget. For complete details on conference sponsorship opportunities, and benefits to sponsors, contact Julie Berry. Custom sponsorships available.



Welcome Reception

Chairman’s Reception SOLD	\$25,000
Lobby Bar Sponsor with VIP Specialty Drink SOLD	\$20,000
Hotel Elevator Doors (3 days)	\$18,000
Welcome Reception (3 available) 2 SOLD	\$15,000
HIDA Executive Board Amenity	\$15,000
Lanyards.....	\$11,000
Hotel Key Cards SOLD	\$11,000
Attendee Wifi SOLD	\$10,000
Schedule-at-a-Glance.....	\$8,500
Back of Attendee Badges SOLD	\$8,500
Directional Signage	\$8,500
Exhibit Hall Happy Hour	\$8,500
Food Booth – Lunch on the Show Floor.....	\$8,500
Lunch And Learn Session (4 available) 1 SOLD	\$8,500
Networking Lounges SOLD	\$7,500
HIDA Education Sessions (8 available) 3 SOLD	\$7,500
Daily Schedule of Events Email to All Conference Participants	\$7,500
Executive Business Exchange Breakfast & Coffee Break SOLD	\$7,500
Coffee Breaks	(each) \$5,000
Aisle Sign(s)	(each) \$5,000
Show Floor Hand Sanitizer Station(s) SOLD	(per station) \$5,000
Bag Check	\$3,000
Banners.....	prices start at \$2,000
Conference App Ad	prices start at \$978



Banners



Food Booth – Lunch on the Show Floor

Contact Julie Berry at (703) 838-6103 or berry@hida.org